

SANDYFORD
BUSINESS DISTRICT

SANDYFORD 2019

Business District Review



Sandyford Business District

Sandyford Business District is the largest business district in Ireland comprising four business parks - Central Park, Sandyford Business Park, South County Business Park and Stillorgan Business Park - with 26,000 employees in approximately 1,000 companies and home to over 5,000 residents.

Location

Sandyford Business District is conveniently located in the Dún Laoghaire-Rathdown County, at the foot of the Dublin mountains, nestled between the **M50** and **Luas Green Line**, 25 minutes to Dublin Airport by M50, 20-25 minutes to city centre by the N11. Serviced with four Dublin Bus routes and a feeder bus to the Dart, Sandyford Business District is arguably the most accessible business location in south county Dublin.



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Introduction

Sharon Scally, Chairperson

Welcome to the third edition of the Sandyford Business District Review designed to keep you up to date with the latest activities of the company's board, task forces and office in our mission to develop Sandyford Business District as a world class destination in which to invest, work, live and visit.

Significant highlights during the year include **Facebook**, **Google** and **AIB** locating operations in the district, the completion of the iconic **One South County** corporate headquarters in South County Business Park and **The Hive** building in Sandyford Business Park. Investment continues apace with construction underway on **Termini** and **Two South County**.

2019 saw continued improvements in the overall appearance of the area, particularly the installation of the extensive new signage programme throughout the district and a series of landscaping and maintenance projects. Developments in Public Realm included the start of construction of the new public park on Blackthorn Drive and 2020 will see works commence on the M50/Junction 14 Link Road and upgrades to the county's cycling infrastructure.

As a strong, unified voice for the district we made submissions during the year in relation to the Stillorgan Reservoir, BusConnects, Metrolink, the Dublin Climate Action Change Plan 2019-2024 and the county's Cycling Infrastructure Review which are available to view on our website:

www.sandyford.ie.

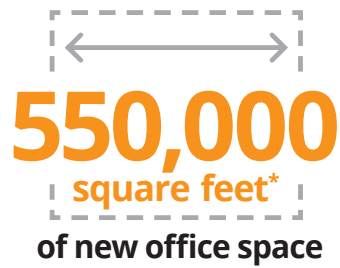
The district's designation as '**Smart Sandyford**' in 2018 resulted in the appointment in November last of a Smart Programme Manager, Conor Mark Dowling, who will deliver new technologies to provide solutions in the areas of mobility, environment and public realm.

2019 also saw a busy schedule of events including the annual Innovation Forum on '**Recruitment and Retention**', a breakfast seminar on '**Understanding Diversity and Inclusion in the Workplace**', a series of Strategic Partnership Lunches and culminated in the second **Sandyford Business District Awards** in November. The latter received a record number of entries which demonstrated the first-class business acumen and entrepreneurship which has become synonymous with the district.

In conclusion, I would like to thank all the board and task force members who gave freely of their time during 2019 and our small and dedicated team in the office led by Chief Executive, Conor Battigan.



District Statistics





Autotech
27 companies



Education &
Childcare
17 facilities



Energytech
8 companies



Fintech
63 companies



Hospitality
49 companies



Information &
Communication
118 companies



Medtech
99 companies



Retail & Leisure
117 companies



The Year in Review:

Public Realm

Signage Programme

The project to install new **road signage** in all areas of the district was successfully completed in early 2019 by the Infrastructure Task Force with the assistance of



Dún Laoghaire–Rathdown County Council. The signage comprised 85 road signs, 7 new district banners and the updating of 3 large welcome signs.

The purpose was to improve way-finding, clearly identify and define the Sandyford Business District and to highlight the four business parks which comprise the district. The signage was produced and installed by Gaelite Signs, Furze Road, Sandyford Business Park.



Landscaping and Maintenance

In addition to the regular works under by the Council, Sandyford Business District provide additional resources to maintain and improve the district ensuring the area is kept neat, tidy and litter-free. Supplementary maintenance and specific projects undertaken include installation of planters, litter picking, road sweeping, edging work along grass verges, etc. Please help to keep the district tidy by disposing of litter responsibly and advising us of any areas which require attention: email operations@sandyford.ie.

New Public Park in 2020



Dún Laoghaire–Rathdown County Council has commenced clearing land at the junction of Blackthorn Drive and Drummartin Link Road prior to the next phase of landscaping and the provision of a

children's playground to create a public area for recreation – **'Blackthorn Park'**. This much needed public park will be for the use of everyone working and living in Sandyford Business District and forms part of the Council's commitment to deliver enhanced Public Realm amenities.





Smart Sandyford is a new initiative to develop Sandyford Business District as a world class destination in which to invest, work and reside. The core objective is to drive economic development, competitiveness and future-proof the district via innovative research and technology projects.



The Smart Sandyford programme is a partnership between Dún Laoghaire-Rathdown County Council, Enable Research Centre and Sandyford Business District under the Smart Dublin programme. Sandyford is a unique smart city research testbed for new and emerging innovations bringing together industry partners, the business community, local government and academics working collaboratively to research, develop and deploy smart city technology solutions in an urban business environment.

Following workshop consultations held during 2019, the primary challenges identified in the district relate to smart mobility, environment, public realm and community building. Conor Mark Dowling is the Smart Sandyford Programme Manager and his focus is on delivering alternative sustainable transport options in addition to working on climate monitoring, big data and energy conservation smart city projects to promote economic growth, quality of life and wellbeing in the district.

Smart Sandyford was nominated in the Chambers Ireland Excellence in Local Government Awards 2019 by Dún Laoghaire-Rathdown County Council and shortlisted under the ‘**Promoting Economic Development**’ category.

In September, the first of a series of Monna Smart benches was installed by the Council on Carmanhall Road with features including charge points for electric bicycles and mobile phones; an air compressor; bike stand and tools; sensors to collect data on temperature, humidity, energy consumption etc.



If you are interested in getting involved with Smart Sandyford to test new technologies, initiate projects or deploy solutions, please email: conor.dowling@smartsandyford.ie

The Year in Review:

Business Events

Innovation Forum on 9th May

The Sandyford Innovation Forum is dedicated to exploring the latest thinking, strategies and innovations. Our fourth annual Innovation Forum **'Recruitment & Retention – The Battle for Talent'** explored how companies build their teams through non-pay strategies like employee wellbeing programmes, Corporate Social Responsibility and flexible and remote working. Held at the Pavilion, Leopardstown Racecourse, facilitated by Adrian Weckler (Technology Editor – Irish Independent and Sunday Independent), and featuring a stellar line up of speakers including representatives from HireUp, Great Place to Work, Business in the Community Ireland, Dún Laoghaire–Rathdown County Council, Vodafone and Cubic Telecom, the event proved to be our most successful Innovation Forum to date.



Breakfast Seminar on 19th September

SANDYFORD BREAKFAST SEMINAR

UNDERSTANDING DIVERSITY &
INCLUSION IN THE WORKPLACE



This Breakfast Seminar held in The Pavilion, Leopardstown focussed on **'Understanding Diversity and Inclusion in the Workplace'**. The line-up included first-class speakers Fania Stoney of Great Place to Work, Sharon Vize of CPL, and Joanne Hession, founder and CEO of LIFT Ireland. The LIFT programme in Sandyford was officially launched at the event on behalf of Dún Laoghaire–Rathdown County Council.

LIFT Ireland's highly effective leadership programme provides the structure for

encouraging all employees to identify and solve problems in a coherent collaborative manner towards continuous improvement. The Council also supports the LEAN programme which involves identifying and reducing waste in processes that deliver value to customers.





STRATEGIC PARTNERSHIP LUNCH SERIES

Education Sector on 11th April

Titled ‘**Educators meet Employers**’, this lunch at the Clayton Hotel Leopardstown provided an opportunity for attendees to take part in an open discussion on how Sandyford Business District can facilitate engagement between third level institutions and potential employers.



Property Sector on 11th June



Focussing on the property sector, key stakeholders from the real estate industry, the IDA, Enterprise Ireland, Dún Laoghaire-Rathdown County Council and Sandyford Business District met at the new landmark One South County building in South County Business Park. The objective was to ensure that Dublin’s top real estate agents were fully aware of the potential of Sandyford Business District as a viable option for businesses looking to locate in Ireland.



HR Sector on 12th September

This event brought together key individuals from the human resources and recruitment sectors to facilitate an insightful discussion on the current issues faced by businesses around recruitment and retention.



Launch of Dublin Economic Monitor on 8th August

Sandyford Business District was invited to launch the Dublin Economic Monitor’s third quarter edition and the event was held in the recently completed One South County corporate headquarters which featured on the front cover. The Dublin Economic Monitor is a joint initiative on behalf of the four Dublin local authorities to track developments in the capital’s economy providing valuable data of particular interest to all those doing business in Dublin or considering locating here (copies of Dublin Economic Monitor available on www.dublineconomy.ie).

The Award Winners 2019



The second **Sandyford Business District Awards Ceremony** took place at a black-tie gala dinner held on 14th November at The Pavilion, Leopardstown Racecourse, celebrating excellence and innovation in Ireland's premier business district.



BEST LEISURE & WELLBEING AWARD ZERO LATENCY DUBLIN

SPONSORED BY ion SOLUTIONS



Ronan Cunningham & Susanna Murphy (Zero Latency),
Tony Lanigan (Ion Solutions),
Sharon Scally (Sandyford Business District)

BEST EATERY AWARD (CAFÉ/COFFEE SHOP) RED BEAN ROASTERY COFFEE SHOP, CLAYTON HOTEL

SPONSORED BY SANDYFORD BUSINESS DISTRICT



Alan Deller (Clayton Hotel), Nicole Eaves (Red Bean Roastery,
Clayton Hotel), Sharon Scally (Sandyford Business District),
Jennifer McEnery (Red Bean Roastery, Clayton Hotel)

START-UP AWARD TREEHOUSE PRACTICE LIMITED

SPONSORED BY AIB



Gerard Corcoran (AIB), Dr. Sara O'Byrne (Treehouse Practice),
Sharon Scally (Sandyford Business District)

BEST EATERY AWARD (RESTAURANT/BISTRO) FRESHII SANDYFORD

SPONSORED BY SANDYFORD BUSINESS DISTRICT



Veronica De Luca (Freshii),
Sharon Scally (Sandyford Business District),
Susanna Darcy (Freshii)

SUSTAINABLE BUSINESS AWARD INDIGO REAL ESTATE MANAGEMENT

SPONSORED BY dlr



Paul O'Shea & Lubo Petric (Indigo Real Estate Management),
An Cathaoirleach Shay Brennan (DLRCC),
Sharon Scally (Sandyford Business District),
Paddy Shortall (Indigo Real Estate Management)

TEAM AWARD (UP TO 10 MEMBERS) TOT ARCHITECTS

SPONSORED BY Microsoft



Isabel Martin-Cabeo & Chris Ryan (TOT Architects),
Noel Harnett (Microsoft),
Sharon Scally (Sandyford Business District),
Nathaniel Dwyer (TOT Architects)

TEAM AWARD (OVER 11 MEMBERS) SPIRIT MOTOR GROUP

SPONSORED BY Microsoft



Jeff Schumacher (Microsoft), Rebecca McDermott (Spirit
Motor Group), Sharon Scally (Sandyford Business District),
Alan Moore (Spirit Motor Group)

**SCALE-UP AWARD
BRENNAN & COMPANY**

SPONSORED BY  Smith & Williamson



Marc Lowry (Smith & Williamson), Gary King (Brennan & Company), Sharon Scally (Sandyford Business District), Greg Brennan & Dara Cooke (Brennan & Company)

**INNOVATION AWARD
CUBIC TELECOM**

SPONSORED BY  BIZQUIP



Michelle Leyden (Bizquip), Beatriz Alonso Roman (Cubic Telecom), Sharon Scally (Sandyford Business District), Gillian French (Cubic Telecom)

**SOCIAL IMPACT AWARD
SAGE GROUP PLC**

SPONSORED BY  SSE Airtricity



Barry Murphy & Coleen Mooney (Sage Ireland), Sharon Scally (Sandyford Business District), Stephen Gallagher (SSE Airtricity)

**PARTNERSHIP AWARD
BEACON HOSPITAL &
UNIVERSITY COLLEGE DUBLIN**

SPONSORED BY  sage



Barry Murphy (Sage Ireland), Ruth Whelan (UCD Beacon Hospital Academy), Sharon Scally (Sandyford Business District), Prof. Cecily Kelleher (University College Dublin)

**RISING STAR AWARD
TINA COLEMAN, BEACON HOSPITAL**

SPONSORED BY  SSE Airtricity



Michael Masterson (Cliff at Lyons), Minister Mary Mitchell O'Connor, Tina Coleman (Beacon Hospital), Sharon Scally (Sandyford Business District), Paul Crute (Nord Anglia International School Dublin)

**COMPANY OF THE YEAR AWARD
KEYWORD STUDIOS**

SPONSORED BY  cpl.



Ciaran Bergin (CPL), Minister Josepha Madigan, Gerry Cleary (Keywords Studios), Sharon Scally (Sandyford Business District)

The Year in Review:

Community and Wellbeing Events

Summer BBQ 23rd June

The annual **Summer BBQ** was held at Naomh Olaf GAA Club and provided over 400 attendees with a fun-filled afternoon of food, music and entertainment for adults and children.



The community spirit at the event was inspiring and included all age groups, in a welcoming and fun atmosphere.



Spirit Sandyford 5K on 26th September

The 2019 **Spirit Sandyford 5K** run, proudly supported by Sandyford Business District, was the biggest to date with a record 820 participants on the night.



Santa's Arrival 28th November

Santa and his elves arrived for a magical evening on The Plaza in Beacon South Quarter with over 300 children paying a visit to Santa's grotto, enjoying festive carols sung by the choir from the local Queen of Angels School, face-painting and story-telling by Mrs Claus.



The Christmas lights installed by Sandyford Business District around the Beacon South Quarter Plaza for the festive season were turned on by Shay Brennan, An Cathaoirleach, Dún Laoghaire-Rathdown County Council.

Wellness Week 23rd to 27th September



To celebrate **Wellness Week 2019**, Sandyford Business District hosted a series of talks, workshops, seminars and demonstrations along the wellness theme, including:

- **Mindfulness Monday:** Understanding Food Labels held in Union Cafe
- **Transformation Tuesday:** Hand Drumming held in Union Cafe
- **Wellbeing Wednesday:** Financial Wellbeing held in Clayton Hotel, Leopardstown
- **Take Action Thursday:** Turning Goals into Actions held in Union Café
- **Feel Good Friday:** Ergonomics Presentation and Demonstration held in Bizquip Ltd

Offering something for everyone, the events were well attended and provided entertaining and insightful tips on improving wellness.



Upcoming Events 2020

Planned events for 2020 include:

Smart Sandyford Launch 27th February

Webinar Series April to May

Strategic Partnership Lunches Quarterly

Summer BBQ 21st June

Breakfast Seminar September

Wellness Week & Spirit Sandyford 5K 21st to 25th September

Innovation Forum November

Winter Festival 26th November



Awards 2019 launch

The Year in Review:

Submissions*

Stillorgan Reservoir Lobbying

Irish Water are currently working on a major €80m scheme to remove the open storage that is currently in operation and replace it with a covered reservoir of 160ML storage capacity. The plans include tree and meadow/hydro grasses planting on the roof of the reservoir as part of the landscaping project to create a ‘visual amenity’ on the 20 acre site which will be closed to the public. Sandyford Business District deem this public amenity space should be accessible to the 40,000 residents living within 3km of the reservoir and the 26,000 employees working in the district. In order to gain access to a section of the site, the board and Chief Executive have conducted an extensive lobbying campaign which included hosting a public meeting in May and engaging in numerous consultations with key public representatives including Minister Eoghan Murphy and Minister Josepha Madigan.

Unfortunately, Irish Water remain firm in their position that the site will remain closed to the public, however Sandyford Business District will continue to explore other options to provide much-needed public amenity space for the district.



Dublin Climate Change Action Plan Submission

Sandyford Business District (SBD) commissioned Roughan & O'Donovan to prepare a submission to Dún Laoghaire-Rathdown County Council. SBD is broadly supportive of the Climate Change Action Plan with a particular interest in a number of the proposed actions. The submission, made on 22nd March 2019, addresses each of these in turn along with making general recommendations including:

- Develop and extend **cycle network**
- Develop and expand the County **walking network** strategy
- Expand **electric vehicle network** in the County
- Expand **bus network** in the County
- Develop County **bike sharing** scheme
- Implement **public open space** and **parks**
- **Cycle parking** in public realm
- 30km/hr **speed limits**





Cycle Facility Review DLRCC Submission

Sandyford Business District made a submission to Dún Laoghaire-Rathdown County Council on 7th March 2019 in relation to its review of Cycle Facilities in the County and made recommendations and observations in relation to: existing and discontinuous cycle routes, issues at junctions, enforcement and maintenance issues in the Sandyford Business District.

Metrolink Submission

Sandyford Business District commissioned Roughan & O'Donovan to prepare a submission in May re the proposed high-capacity, high-frequency rail line running from Swords to Charlemont - linking Dublin Airport, Irish Rail, Dart, Dublin Bus and Luas Services - creating fully integrated public transport in the Greater Dublin Area. Much of the 19 kilometre route will run underground, a major innovation for Irish public transport. Metrolink will carry up to 50 million passengers annually dramatically reducing journey times to Dublin Airport.

METROLINK

BusConnects Submission

Following its initial submission in 2018, Sandyford Business District made a follow-up submission on 10th December 2019 under the second round of public consultations in relation to the BusConnects proposals to highlight the inadequacy of the current system and advocating changes to improve the public transport services to the ever-increasing population of the district.



County Development Plan 2022-2028



Dún Laoghaire-Rathdown County Council has embarked on the process of reviewing its current County Development Plan 2016–2022 and preparing a new County Development Plan (CDP) that will shape the future growth of the County for the period of 2022–2028.

In mid 2019, Sandyford Business District formed a 'CDP Steering Group' comprising board members, stakeholders and consultants to prepare a comprehensive submission in readiness for the public consultation process due to commence early in 2020. Initially, SBD held a series of workshops with stakeholders to ensure the views of businesses in the area would be represented and this research informed the submission document titled 'Strategic Study and Action Plan' which was produced to ensure SBD's vision for the district can be realised in the coming years by engaging at the outset of the process with Dún Laoghaire-Rathdown County Council.

Member Benefits

The Company

Sandyford Business District comprises four business parks in the area (see map on page 3) and the Business Improvement District company, Sandyford BID CLG trading as Sandyford Business District, was formed in January 2017 to represent the interests of all businesses, employees and residents within the district. Funding is by way of a levy as per the Local Government (Business Improvements Districts) Act 2006 and the board would like to take this opportunity to acknowledge all the businesses in the district who continue to support our company and its mission.

The Mission

The mission of the company is to develop Sandyford Business District as a world class destination in which to invest, live, work and visit.

The Task Forces

Sandyford Business District has four Task Forces comprised of business leaders who volunteer their time and expertise to identify strategic priorities and work on key projects for the benefit of the district.



BUSINESS ATTRACTION

Dedicated to **showcasing** Sandyford Business District as an attractive location for businesses and investment.



BUSINESS SUPPORT

Providing **support** for companies in all sectors, from SMEs to large multinationals, with a communications strategy and events calendar created to inform and promote businesses in the district.



INFRASTRUCTURE

Working to improve the overall **connectivity** and **appearance** of the district.



SMART SANDYFORD

Dedicated to providing **smart system solutions** and integrating technology within the district.

Smart Dublin District

The **Smart Sandyford** programme is a partnership between Dún Laoghaire-Rathdown County Council, Enable Research Centre Trinity College Dublin and the Sandyford Business Improvement District, under the Smart Dublin programme.

For further details see page 7.



Financial Investment

All funds collected by Sandyford Business District go directly into projects specifically for the benefit of the district, including events, signage, landscaping and submissions on behalf of the district. **For details of some of our recent projects, see pages 6 to 15.**

DLRCC Grants & Business Supports

Sandyford Business District work closely with Dun Laoghaire–Rathdown County Council to secure additional funding under the council’s Business Promotion Grants Scheme to co-fund key events. In addition, the council’s Business Support Scheme provides grants from 4% to 10% to eligible ratepayers whose 2020 rates bill is €21,019 or less. (see www.dlrccoco.ie/rates for full details).

Lobbying

Sandyford Business District actively represents the area on matters of public policy, working closely with Dún Laoghaire–Rathdown County Council, government representatives and other public bodies, ensuring that the best interests of the district are put forward. This provides a strong and united voice for the businesses, residents and employees of the district.

Business Promotion

Our aim is to **#ThinkSandyfordFirst** and to encourage local businesses to do the same. Our online Business Directory includes a listing for any business operating within the Sandyford Business District. We also help to promote local businesses via our social media channels and endeavour to use suppliers from within the district wherever possible. If your business is based within the district and you would like to speak with us about promotional opportunities, please contact the district office: operations@sandyford.ie

Seminars

Sandyford Business District hosts a number of seminars and forums throughout the year. These are complimentary and open to all businesses in the district. We bring together business leaders to discuss key issues in the current business climate and bring clarity and understanding through the conveyance of shared perspectives. These events present a valuable opportunity to hear keynote speakers, learn from panel discussions and network with key stakeholders.

Networking Events

In addition to the above, Sandyford Business District also hosts a number of networking events throughout the year. These events are a great opportunity for professionals in the district to share ideas and experiences.

Community & Wellbeing Events

Sandyford Business District hosts a number of free-to-attend social events throughout the year, including our Summer BBQ in June, Wellness Week, including the Spirit Sandyford 5K, in September and Santa’s Arrival at the end of November. These provide a wonderful opportunity for those in the district to relax and socialise.



Board & Team Overview



Sharon Scally
CHAIRPERSON
Amorys Solicitors



Conor Bofin
DEPUTY CHAIRPERSON
ConorB Ltd



Julie Mulleady
DEPUTY CHAIRPERSON
JCDecaux Ireland



Gerard Corcoran
Huawei



Brian Fitzgerald
Beacon Hospital



Therese Langan
Dún Laoghaire-Rathdown
County Council



Marc Lowry
Smith & Williamson



Cyril McGuire
One South County



Cllr. Tom Murphy
Dún Laoghaire-Rathdown
County Council



Gerard O'Farrell
Spirit Motor Group



John Somers
Naomh Olaf GAA Club

Team Members



Conor Battigan

Chief Executive

Conor Mark Dowling

Smart Programme Manager

Joanne Keeling

Office Manager

Carla Mooney

Credit Controller

Sarah Mortimer

District Ambassador & Events Manager

Get in Touch

General Enquiries: **operations@sandyford.ie**

Account Enquiries: **accounts@sandyford.ie**

Sandyford BID CLG trading as

Sandyford Business District

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Let's connect!



sandyford.ie

